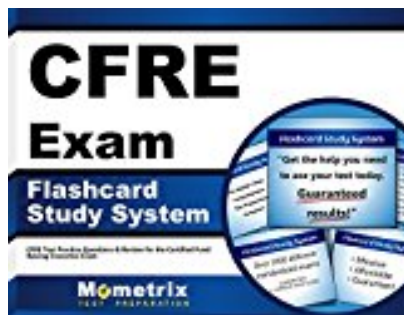


# CFRE Exam Flashcard Study System CFRE Test Practice Questions & Review for the Certified Fund Raising Executive Exam Cards

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## BOOK DETAILS

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- Pages : 277 Pages
- Publisher : Mometrix Media LLC
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## BOOK SYNOPSIS

**\*\*\*Includes Practice Test Questions\*\*\*** CFRE Exam Secrets helps you ace the Certified Fund Raising Executive Exam, without weeks and months of endless studying. Our comprehensive CFRE Exam Secrets study guide is written by our exam experts, who painstakingly researched every topic and concept that you need to know to ace your test. Our original research reveals specific weaknesses that you can exploit to increase your exam score more than you've ever imagined. CFRE Exam Secrets includes: The 5 Secret Keys to CFRE Exam Success: Time is Your Greatest Enemy, Guessing is Not Guesswork, Practice Smarter, Not Harder, Prepare, Don't Procrastinate, Test Yourself; A comprehensive General Strategy review including: Make Predictions, Answer the Question, Benchmark, Valid Information, Avoid Fact Traps, Milk the Question, The Trap of Familiarity, Eliminate Answers, Tough Questions, Brainstorm, Read Carefully, Face Value, Prefixes, Hedge Phrases, Switchback Words, New Information, Time Management, Contextual Clues, Don't Panic, Pace Yourself, Answer Selection, Check Your Work, Beware of Directly Quoted Answers, Slang, Extreme Statements, Answer Choice Families; A comprehensive content review including: Characteristics of Donors, Donor Databases, Three Ways to Ask for Money, Direct Mailing, Annual Giving Programs, Fundraising Campaigns, Multimedia Approach to Fundraising, Newsletters and Annual Reports, Using Consultants, Management of Volunteers, Telemarketing, Guilds and Auxiliaries, Corporate Donations, Cause-Related Marketing, Privacy and Copyrights, Conducting a Benefit, Annual Meetings, Volunteer Orientation and Training, Report and Critique Meetings, Methods of Showing Appreciation, Public Service Announcements, Commemorative and Tribute Gifts, Gambling as a Fundraising Method, Developing a Comprehensive Program, Damage Control, Statistics for Nonprofits, Public Image, Relationship Fundraising, The Donor Pyramid, and much more...

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